WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301	

Contract #	5017273
Schedule Dates	10/17/21-10/17/21
Advertiser	Commitment to Seniors (142796)
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est C13C19 (1627163)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	Dome,Patricia
Phone/Fax	/
CPF	CMTC/ODDD/C12C10

roduct	POLITICAL ISSUE (ns) (1187)
Brand	Est C13C19 (1627163)
Salesperson	Monares, Barbara (3870)
ales Office	WJLA/GJLA/EJLA
Buyer Name	Dome,Patricia
Phone/Fax	1
PE	CMTS/ORDR/C13C19
account Types	Local/Political Issue Agency BRD
Billing Type	Standard
Comments	Commitment to Seniors Est C13C19

Date Entered	10/05/21
Last Modified	10/05/21
Entered By	Barbara Monares
CO-OP	No
External #	30077421
Demo	A35+/A35+R
Order Type	Normal
Package Deal	
Commission %	15.00

\$7,500.00

\$42,500.00

Commission **Net Total**

Sales Tax

Washington (WJLA	١)	
By Broadcast Month		<u>Rate</u>
Oct. 2021	1	\$50,000.00
Grand Total:	1	\$50,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı We	: Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
1.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		10/5/21		
	CONFIRMATION CONTRACT																				
Accepted-Agency/Advertiser: Date: Accept					Accepted-Sta	Accepted-Station: Date:									Date:	Comments:	Comments:				

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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